

# Hannah D. Litman

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## EXPERIENCE

### **The Heart Foundation**

Social Media Strategist | *March 2019-Present*

- Create educational, fact-based content for social media platforms to build a social media audience and further The Heart Foundation's mission of educating and engaging the public in heart health awareness.
- Manage The Heart Foundation website and oversee website redesign in partnership with web developer.
- Facilitate enrollment in Google Ad Grants to increase website traffic.
- Collaborate closely with Executive Director as well as cardiologists and staff at Cedars-Sinai Medical Center.
- Foster relationships in partnership with national brands and media outlets.
- Host interviews with celebrities and non-celebrities to increase exposure for The Heart Foundation.
- Strengthen relationships with donors and ensure continued partnerships.
- Plan and execute major donor events including exclusive concerts and golf tournaments.

### **Freelance Audio Journalist**

USC Annenberg/This California Life | *2024-2025*

- Investigated, wrote, recorded, and constructed a key episode for the PRX podcast series "Altadena: After the Fires."

### **Guest Lecturer**

University of Southern California | *Fall 2024*

- Advised students on ethical reporting standards, best practices, and using media to craft compelling stories.
- Encouraged collaboration to create balanced, multifaceted journalistic works.

### **College Health TV**

Anchor | *Fall 2024*

- Clearly and confidently communicated medical information on camera using a teleprompter.
- Performed both script reading and on-the-spot adaptation.

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## EDUCATION

### **University of Southern California | Los Angeles, CA**

Master of Arts, Specialized Journalism: Food, Arts, & Culture | *August 2025*

- 3.96 GPA

### **Ball State University | Muncie, IN**

Bachelor of Fine Arts, Theatre: Acting Option | *May 2012*

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## SKILLS

- Adobe Audition and Premier Pro
- Interviewing & hosting
- Canva, InShot, CapCut
- Social media management and content creation: Instagram, Pinterest, YouTube, TikTok, Facebook
- Teleprompter operation and delivery
- Proficient in Windows and Macintosh OS
- Advanced proficiency with Microsoft Office and Google Suites
- Academic research & citation
- 6+ years digital content management

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## AWARDS AND HONORS

- Los Angeles Press Club—Best Online Non-Political Commentary | *Awarded 2025*
- The Julia Child Foundation Fellow | *Awarded 2024-2025*
- USC Journalism Scholarship | *Awarded 2024-2025*
- USC Annenberg Endowed Scholarship | *Awarded 2024-2025*